



BlueScope
Distribution



BlueScope Distribution launches new **Electronic Data Interchange System**

Steel. Aluminium.
Knowhow.[™]

Partnering through digital technology



Working together with our customers, BlueScope Distribution can create a digital connection between our ERP systems to automate our day to day business transactions and make it even easier to do business with each other.

To increase efficiency for customers, BlueScope Distribution has released a new Electronic Data Interchange (EDI) solution, that provides a seamless connection between our company's Enterprise Resource Platform (ERP), and customers' own computer software systems.

This digital connection automates day-to-day business transactions between BlueScope Distribution and its customers, leading to many benefits for both businesses – for customers, this includes notable productivity increases through time savings, more accurately real time data and automated sharing of business documentation including invoices and proof of delivery documents.

“The technology is proven and has been used by many organisations, we're delighted to now offer this new technology to our customers and improve the efficiency and ease of doing business with us.” adds Marijana Upton, National Innovation & Marketing Manager. By offering this digital solution more broadly, BlueScope Distribution will further share the benefits of the system with more customers and position itself as one of the first companies in the steel and aluminium distribution industry to use this technology.

“We are committed to seeking and embracing new and emerging technologies to improve our customer experience,” Mrs. Upton said.

“As one of Australia's largest steel and aluminium distributors, our focus remains on providing our customers with the highest levels of service. In these unprecedented times, technology has enabled us to free up our employees to continue to deliver the highest levels of customer satisfaction by allowing technology to do a large amount of administration which was incredibly time consuming.”

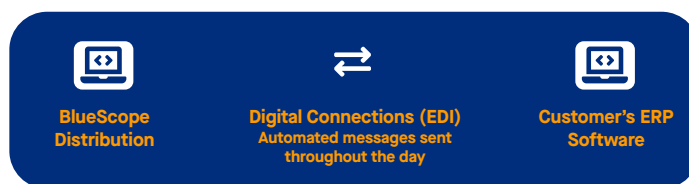
The EDI solution enables our customers to place an order by creating a purchase order which is automatically sent to our system and automatically triggers a series of business transactions. The process is highly automated providing a significant amount of efficiency for both our customers and our own customer service teams.

This is just one of the solutions offered by BlueScope Distribution. It's important to us that our customers know that

our business provides significant value above and beyond the quality of the products and processing offered. Digital solutions such as these enable us to improve our customer experience and the way we do business. They are a great example of BlueScope's global direction and continued investment in digital transformation.

The BlueScope Distribution team provides coordinated end-to-end support during set-up, and once running, will assist in maintaining the system, working with customers' IT teams to deliver a comprehensive and highly efficient solution. A number of BlueScope Distribution customers including Custom Steel Frames, have already adopted the technology. Managing Director, Colin Shanks said that since integrating with BlueScope Distribution's EDI, his company was enjoying many efficiency gains.

“Here at Custom Steel Frames we have rolled out the EDI digital solution. The platform is easy to use and once the process was set up and running we saw benefits straight away, with faster and more efficient transaction flow, improved data accuracy and improved stock visibility” - Mr. Shanks said.



EDI benefits include:

- Automation of purchase orders, order confirmations, shipping notices and invoices
- Improved data accuracy on all automated transactions
- Increased productivity by consolidating and minimising data entry
- 24/7 transaction processing
- Superior customer experience

Getting started

If you're interested in further discussing the benefits of EDI or beginning the process of connecting your system, please contact your BlueScope Distribution Account Manager for further information.

For more information
13 72 82
bluescopedistribution.com.au

